

Rafael Guilherme Burstein Goldszmidt

Curriculum Vitae

March 2019

Academic appointments

Assistant Professor: Brazilian School of Public and Business Administration (EBAPE), Getulio Vargas Foundation (2016–present)

Head of the MSc in Administration: Brazilian School of Public and Business Administration (EBAPE), Getulio Vargas Foundation (2012–2016)

Lecturer in Quantitative Methods: Sao Paulo School of Business Administration (EAESP), Getulio Vargas Foundation (2008–2010)

Lecturer in Quantitative Methods and Microeconomics: University of Sorocaba (2006–2009)

Education

Ph.D. in Administration, Sao Paulo School of Business Administration (EAESP), Getulio Vargas Foundation (2010)

MSc in Administration, Sao Paulo School of Business Administration (EAESP), Getulio Vargas Foundation (2007)

Bachelor in Administration, University of Sorocaba (2003)

Peer reviewed papers

Ferreira, C. M., Goldszmidt, R. B., Andrade E.B. The short- and long-term impact of an incentive intervention on healthier eating: A quasi-experiment in primary and secondary schools' cafeterias in Brazil. *Public Health Nutrition* (forthcoming).

Goldszmidt, R. B., Buttendorf, A. R., Schuldt Filho, G., Souza Jose M, J., & Bianchini, M. A. (2019). The impact of generic labels on the consumption of and adherence to medication: a randomized controlled trial. *European Journal of Public Health*, 29(1), 12-17.

Tavares, G. M., Sobral, F., Goldszmidt, R., & Araújo, F. (2018) Opening the Implicit Leadership Theories' Black Box: An Experimental Approach with Conjoint Analysis. *Frontiers in Psychology*, 9(100), 1-11.

Mansur, J., Sobral, F., & Goldszmidt, (2017) R. Shades of paternalistic leadership across cultures. *Journal of World Business*, 52(5), 702-713. **GLOBE 2017 Robert J. House Best Paper Award, GLOBE Project.**

Costa, Camila; Carneiro, Jorge; Goldszmidt, Rafael (2016). A contingent approach to country-of-origin effects on foreign products evaluation: Interaction of facets of country image with product classes. *International Business Review*, 25(5), 1066-1075.

Goldszmidt, Rafael; Brito, Luiz. A. L.; Vasconcelos, Flávio Carvalho de (2011). *Country effect on firm performance: A multilevel approach*. *Journal of Business Research*, v.64, p.273 - 279.

Goldszmidt, Rafael; Brito, Luiz. A. L.; Vasconcelos, Flávio Carvalho de (2007). O efeito país sobre o desempenho da firma: uma abordagem multinível. *Revista de Administração de Empresas*, 47(4), 1-14.

Book chapters

Buchbinder, Felipe; Goldszmidt, Rafael; Parente, Ronaldo (2012). Item Response Theory and Construct Measurement in Emerging Markets In: *Research Methodology in Strategy and Management*. 1 ed. Bingley, UK : Emerald Group Publishing, v.7, p. 73-100.

Francisco, Eduardo de Rezende; Aranha, Francisco; Zambaldi, Felipe; Goldszmidt, Rafael (2007). Electricity Consumption as a Predictor of Household Income: a Spatial Statistics approach In: *Advances in Geoinformatics* ed. Heidelberg : Springer, p. 267-280.

Plata, Ludwig Einstein Agurto; Sparovek, Gerd; Goldszmidt, Rafael (2006). Crédito Fundiário e Sistema de Monitoramento do Mercado de Terras no Brasil In: *Distribuição de Renda e Políticas de Desenvolvimento Regional no Brasil*. 1 ed. Fortaleza : Fundação Konrad Adenauer, p. 125-157.

Working papers

Poverty, Inequality, and Prosocial Behaviors (with Yan Vieites and Eduardo Andrade, *working paper*).

The Price of a Threat: The Role of Social Identity Threats on Price Sensitivity (with Jorge Jacob, Yan Vieites and Eduardo Andrade, *working paper*).

When being authentic is not enough: evaluation of moderating effect of social proximity on the role of leadership on follower's social identity threat (with Urszula Lagowska, Jorge Jacob and Felipe Sobral, *working paper*)

Focus! A Theory of Entrepreneurial Attention in Emerging Economies (with Anna-Katharina Lenz, Chris Sutter and Cesar Zucco Jr, *under review*).

Does Ideology Blind Voters or Increase Tolerance to Corruption? (with Carlos Pereira and Lucia Barros, *1st round R&R*).

Microcredit Impacts: Evidence from a Large-scale Observational Study in Brazil (with Patrick Behr, Cesar Zucco Jr, Anna-Katharina Lenz, Lauro Gonzalez and Martin Valdivia, *under review*)

Labor Market effects of a graduate degree: Evidence from Brazil (with Diego de Faveri, *work in progress*)

Selected consultancy projects

BNDES – Banco Nacional de Desenvolvimento Econômico e Social (2015 – 2017). Impact evaluation of the Microcredit Program of BNDES. Project Coordinator.

Citi Foundation. Impact Analysis of Financial Education: the case of Microcredit and Government Social Transfers. (2012-2015). Design of impact evaluation. Project coordinator – Lauro Gonzalez.

Itaú-Microcrédito. Financial decision making in microfinance. (2013). Coordinator of the project, qualitative data collection and analysis, survey data collection and analysis.

Itaú-Microcrédito. Credit score models for microcredit. (2008-2012). Development of credit score models for microcredit clients.

Agropalma. Forecast models for palm tree oil production (2011). Project Coordinator.

Inter-American Institute for Cooperation on Agriculture – IICA. Sistema de Monitoramento do Mercado de Terras (2003-2005). Statistical modeling of hedonic models of land price. Project coordinators – Gerd Sparoved, Baastian Reydon and Ludwig Plata.

Recent competitive fellowships and grants

CNPq. Brazilian Ministry of Science and Technology. Edital Universal. 2018 (R\$ 12k) “Social class, inequality and prosocial behavior”

eGAP–Metaketa II Taxation. 2017 (with Anna-Katharina Lenz, Cesar Zucco Jr. and Martin Valdivia) “Increasing Microentrepreneurs Formalization and Access to Social Security in Brazil” (US\$ 215k)

FGV – RPA. 2014 (R\$ 130k) “Labor Market effects of a Graduate degree”

FAPERJ– Rio de Janeiro State Research Agency. Prioridade-Rio 2014 (R\$ 135k) “Financial decision-making of low-income populations”

CNPq - Brazilian Ministry of Science and Technology. Ciências Humanas e Sociais Aplicadas 2012 (R\$ 20k) .

Teaching

Fundação Getúlio Vargas, EBAPE: Statistics 1A—Introduction to Statistics (Graduate, 2013, 2014, 2015, 2016, 2017, 2018); Design and analysis of experiments (Graduate, 2013, 2014, 2015, 2016, 2018); Advanced Survey Methods (Graduate, 2013, 2014, 2015, 2016, 2017), Statistics II (Undergraduate 2010, 2011, 2012, 2013, 2014, 2015, 201, 2017), Multivariate Data Analysis (Graduate, 2010, 2011, 2012)

Fundação Getúlio Vargas, EAESP: Statistics I (Undergraduate, 2008, 2009); Statistics II (Undergraduate, 2008, 2009); Statistics III (Undergraduate, 2008, 2009).

Languages

Portuguese: Native Speaker

English: Fluent

Spanish: Fluent